

Book, Music & Lyrics by Kyle Puccia, Kurtis Simmons & Darryl Stephens Produced by Chad Kukahiko

GENRE: Comedy

STYLE: Contemporary Musical Theatre | Indie-Pop

7 Women | 4 Men **CAST SIZE:**

Keyboard 1, Keyboard 2, Guitar, Bass, Drums **BAND:**

SONGS: Link to: HIPSTER SWEATSHOP Soundcloud Playlist

SCRIPT: Link to: **HIPSTER SWEATSHOP Script**

Link to: HIPSTER SWEATSHOP Official Site **WEBSITE:**

SYNOPSIS: Being this effortless is hard work. When super-stylish Siri, heir to the Melon real estate empire, inherits a commercial property in Downtown LA, she is expected to evict the current tenants to prep for renovations. However, she reconsiders that plan when she visits the space and is charmed by the staff of millennial tastemakers selling and making high-end jewelry for Parker, the fame-obsessed shop-owner. Falling hard for Jesus, the sexy delivery guy, and bonding with her new co-workers further weakens Siri's resolve to kibosh the spot. A reality show, some delicious vegan donuts, a little class warfare, and a few syncopated hand claps all come into play.

PRODUCTION HISTORY: Sold out staged reading at Rockwell Table & Stage May 31st, 2016, Two staged readings at University of Southern California "Live Reads" on January 21st, 2017

CONSIDERATIONS: Ethnically diverse cast, cast of mostly 20-somethings, pop-rock singers required, adult humor.

NEXT STEP: To mount a fully realized, world premiere production at a prestigious university or regional theatre.

a note from the creator...

The idea of HIPSTER SWEATSHOP came from stories told to me by one of my young singing students about her hysterical experiences making jewelry for an eccentric jewelry designer in downtown LA. Delighted by her accounts, I immediately felt that it was the perfect comic setting for a musical about colorful hipster prototypes facing millennial issues.

There's a certain style and sensibility, a brand of humor, a set of challenges specific to the millennial generation that I was compelled to explore. Hippies had Hair, Generation X had Rent and our goal is that the Millennial Generation will have Hipster Sweatshop. It is also in our trajectory for this piece to be made into either a musical TV comedy or a film.

I'm also very interested in creating musicals with songs that are realistically viable in the pop music marketplace. I long to bring back the musical with songs that can be released as pop tunes and be played on the radio. The world of Hipster Sweatshop is the ideal setting to feature the kind of amazing indie-pop songs that are sought after by a young generation that prides itself in discovering cutting-edge, alternative music that regular music listeners haven't heard of yet.

Lastly, a central theme in our creative work is to inspire others to define their purpose and go after their dreams. Essentially, this message is the heart of Hipster Sweatshop.

- Kyle Puccia

BIOS:



Kyle Puccia is an international Billboard charting songwriter and award winning composer. His music has been heard on TV (Pretty Little Liars, The Vineyard, Tori & Dean: Home Sweet Hollywood, DTLA), in feature films (Naomi & Ely's No Kiss List, The Masked Saint) and in commercials (Microsoft, Absolut Vodka). In addition to Hipster Sweatshop, Kyle and Darryl Stephens have collaborated on a found footage movie musical called Rock Bottom. Kyle also music directed workshop productions of the musical Rock Of Ages and is one of LA's most sought after vocal coaches. KylePucciaOfficial



Kurtis Simmons has been an entertainment professional for over 20 years. He just completed his critically acclaimed Los Angeles concert debut at Rockwell Table & Stage. Kurtis co-produced & released his first full-length album, called Fraction of a Thread with 10 original tunes. As a recording artist, Kurtis can be heard on projects for artists ranging from Ralna English to jazz artist, Scott Dreier to Swedish metal band, Ghost. In 2015, he sang at The Grammy Museum with Melissa Manchester. He has been seen on stage in such shows as Forever Plaid, Legally Blonde, Joseph, Into The Woods, Cabaret, She Loves Me, The Gifts of the Magi, etc. Kurtis has worked over the years co-directing & music directing shows including

Forever Plaid, You're a Good Man, Charlie Brown, Children of Eden and Legally Blonde. KurtisSimmonsOfficial



Darryl Stephens is an actor, writer, and activist. His television appearances include Noah's Arc, DTLA, Private Practice, 2 Broke Girls, Reed Between the Lines and Survivor's Remorse. He has appeared in films Pee Wee's Big Holiday, Beyond the Lights, Noah's Arc: Jumping the Broom, Boy Culture, and Lifetime's Killer Assistant. His production credits include executive producing TV series DTLA and producing and writing the short film Something Like a Butterfly. He has published two books, Shortcomings, a novel and Required Reading: How to Get Your Life for Good. His notable scripted collaborations include DTLA (TV series), Rock Bottom (found footage movie musical), Get On With It (feature), Candyland

(TV pilot) and Hipster Sweatshop (stage musical.) DarrylStephensOfficial



A Hawaiian writer, director, performer and producer, Chad Kukahiko has spent over half his life performing in more than fifty plays, including two years traveling the world with STOMP. As an actor, Chad's film and television appearances include Charmed, Killian's Chronicle and Mid-Century with John Glover and fellow Boston University alum, Faye Dunaway. In 2011 Chad launched a production company with his brother and wife, and together they've produced a motion comic, a transmedia piece that was featured on Wired.com, a one-man show, several short films, a sitcom pilot and several commercials and campaigns. Chad's love affair with computers helped him create the web site for the Los Angeles film

collective, We Make Movies, of which he is also the Chief Operating Officer. Chad's been friends with Kyle since the dawn of time and is so excited to be working with him on this project since they first invented fire together. ChadKukahikoIMDB

Photos from the Rockwell Performance



from left to right: Chey Pickens, Michael Thomas Grant, Ashley Argota, Cassie Hernandez



foreground: Elysa Gomez - background: Jordan Kai Burnett



from left to right: Michael Thomas Grant, Anthony Starble



from left to right: Ashley Argota, Anthony Starble, Jordan Kai Burnett, Wyni Landry

Photos from the U.S.C. "Live Reads" performances



from left to right: David Shadman, Nina Nelson, Aaron Young, Emma Kantor, Ali Goetz, Chas Conacher, Amy Melendrez



from left to right: Luke Simon, Safiya Quinley, Aaron Young, Nina Nelson, David Shadman



from left to right: Brett Wyman, Safiya Quinley, Luke Simon, Julianna Keller, Aaron Young, Emma Kantor, Ali Goetz, Chas Conacher, Amy Melendrez



from left to right: David Shadman, Aaron Young, Brett Wyman, Nina Nelson, Luke Simon, Chas Conacher, Safiya Quinley, Ali Goetz

HIPSTER SWEATSHOP has an addictive, melt-in-your-ears score! It's a riotous, cutting-edge concept that explores today's Millennials as they search for purpose, love and the perfect part-time job.

-KRISTIN HANGGI, Tony Nominated Director, Rock of Ages

Simmons and Puccia have worked together ardently for several years creating the kind of pop/rock tunes that are contemporary yet melodic enough to pull in even the most traditional folks ...

-BROADWAYWORLD.COM

Stephens...is a writer who speaks candidly about the struggles he has both internally and with others. Required Reading is a revealing book, and one that offers advice and understanding about the minority queer experience.

-GARY KRAMER, SALON